CMCP

2027 Sponsorship Opportunities

Sponsoring CMCP events offers your organization valuable visibility among corporate counsel and law firm leaders from across California while demonstrating your commitment to expanding access and opportunity in the legal profession.

2027 Annual Business Conference

September 30 – October 1, 2027

Hyatt Regency
San Francisco Downtown
SOMA

Virtual Events

MCLE Marathon, CMCP Link, or general 60-90 minute sessions

Non-conference, year-round opportunities

In-Person Events

Host sponsorship

Non-conference, year-round opportunities

CONFERENCE SPONSORSHIP

2027 Annual Business Conference

September 30 – October 1, 2027 · Hyatt Regency San Francisco Downtown SOMA

TITLE

$35,000

- **8 ABC Conference Registrations**
- CMCP to feature sponsor's attendees on social platforms
- Highest level of visibility and recognition at the conference
- Speaker opportunity (CMCP to approve)
- Welcome remarks
- Name/logo in digital channels and print collateral
- Full-page ad in the digital program
- Exhibitor Table included

PLATINUM

$25,000

- **6 ABC Conference Registrations**
- CMCP to feature sponsor's attendees on social platforms
- Prominent exposure throughout the conference
- Welcome remarks at the sponsored event/session
- Name/logo in digital channels and print collateral
- Full-page ad in the digital program
- Exhibitor Table included

PLATINUM SPONSOR OPPORTUNITIES

Corporate Connections	Sept 30
AI Forum	Sept 30
Welcome Reception	Sept 30
Opening Plenary & Desk of the GC	Oct 1
Recognition Luncheon	Oct 1
Meet & Greet the GC Closing Reception	Oct 1

2027 ANNUAL BUSINESS CONFERENCE SPONSORSHIP

GOLD

$15,000

- **4 ABC Conference Registrations**
- Substantial exposure throughout the conference
- Welcome remarks at the sponsored event/session
- Name/logo in digital channels and print collateral
- Half-page ad in the digital program
- Exhibitor Table included

GOLD SPONSOR OPPORTUNITIES

In-House Counsel Luncheon	Sept 30
Coffee & Refreshment Breaks	Sept 30 – Oct 1
Breakfast with a GC	Oct 1
Men of CMCP Forum	Oct 1
Women of CMCP Forum	Oct 1

SILVER

$10,000

- **3 ABC Conference Registrations**
- Name/logo in digital channels and print collateral
- Half-page ad in the digital program

SILVER SPONSOR OPPORTUNITIES

Dine Around San Francisco	Sept 30
Attendee Workspace	Sept 30 – Oct 1
Charging Station	Sept 30 – Oct 1
Mobile App	Sept 30 – Oct 1
Fun Photo Lounge	Sept 30 – Oct 1
WiFi	Sept 30 – Oct 1
General Networking Breakfast	Oct 1
Legal Department Diversity Summit	Oct 1

2027 ANNUAL BUSINESS CONFERENCE SPONSORSHIP

COPPER

$7,500

- **2 ABC Conference Registrations**
- Name/logo in digital channels/print (session signage)

COPPER SPONSOR OPPORTUNITIES

Welcome Reception **Signature Cocktail/Mocktail**	Sept 30 – Oct 1
One (1) Concurrent Session	Sept 30 – Oct 1
Closing Reception | Meet & Greet the GCs **Signature Cocktail/Mocktail**	Oct 1

BRONZE

$5,000

- **2 ABC Conference Registrations**
- Name/logo in digital channels

EXHIBITOR

$5,000

- **2 ABC Conference Registrations**
- Name/logo in digital channels
- Exhibitor Table (October 1, 2027); exhibitor must be present at table

NOTE: Exhibitor Tables are reserved for vendors and service providers. This opportunity is designed for organizations wishing to showcase products or services to CMCP members and event attendees.

2027 ANNUAL BUSINESS CONFERENCE SPONSORSHIP

Sponsorship Packages At-A-Glance

September 30 – October 1, 2027

	Title $35,000	Platinum $25,000	Gold $15,000	Silver $10,000	Copper $7,500	Bronze $5,000	Exhibitor $5,000
Registrations	8	6	4	3	2	2	2
Attendees featured on social media	●	●					
Speaker opportunity	●						
Welcome remarks	●	●	●				
Name/logo in digital channels	●	●	●	●	●	●	●
Name/logo in print	●	●	●	●	Session signage		
Ad in digital program	Full page	Full page	Half page	Half page			
Exhibitor Table	●	●	●				●
Opportunities to choose from	–	5	5	8	3	–	–

Prefer to discuss a custom package or silent sponsorship?

Schedule a meeting with CMCP

Tracey Broadhead, Executive Director

CMCP | California Minority Counsel Program

tracey@cmcp.org

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

Non-Conference Events

MCLE MARATHON

$2,500

CMCP virtual event

The CMCP **MCLE Marathon** delivers valuable professional development through **three engaging virtual sessions offering 3+ hours of hard-to-get California MCLE credits**. Attracting more than 100 in-house and law firm attorneys annually, this highly attended program provides practical education on important topics impacting the legal profession.

Showcase your organization's commitment to attorney development and continuing legal education while gaining valuable visibility among a statewide audience of in-house counsel and law firm attorneys. This sponsorship offers an opportunity to connect your brand with one of CMCP's most popular virtual educational programs.

CMCP LINK

$2,500

CMCP virtual roundtable

CMCP Link (formerly Counsel Connect) brings together in-house counsel and law firm attorneys practicing in the same area of substantive law for a 60-minute virtual roundtable focused on building relationships, exchanging perspectives, and advancing opportunity and inclusion in the legal profession.

Each small group **includes one or two in-house counsel and up to six law firm attorneys**. The conversation begins with in-house counsel briefly sharing their business needs and approach to engaging outside counsel, followed by brief introductions from law firm participants. In-house counsel then lead an open discussion guided by four to five CMCP-provided topics exploring shared practice interests, business challenges, and opportunities to expand access and inclusion.

With an emphasis on conversation and mutual understanding, participants build trust and connections that can lead to professional opportunities and business development over time.

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

GENERAL VIRTUAL EVENT

$1,500

per 60–90 minute session

Reach CMCP's community of legal professionals any time of the year. Sponsoring a CMCP virtual session gives your organization a **dedicated 60–90 minute program in front of an engaged statewide audience, with CMCP handling the work behind it**. We manage the whole session: marketing and promotion, invitations, registration, and virtual event logistics. For sessions with substantive programming, we also coordinate speakers and manage the agenda and run of show, so you can focus on the conversation and the connections it creates.

Planning something bigger? Extended sessions, multi-session series, and half-day or full-day virtual events are priced based on scope and programming. Contact us to talk through your goals.

IN-PERSON EVENT

Priced by format

Host provides venue and food & beverage

Bring CMCP's community of legal professionals to your door. As an In-Person Event Host Sponsor, your organization opens its space to a CMCP mixer, panel, or program and puts its name at the center of the room. **Host provide the venue and food and beverage; CMCP takes care of the rest**, including invitations, registration, marketing and promotion, and, for programs with formal content, speakers, moderators, the agenda, and run of show. A designated contact from your team works alongside CMCP staff on venue and catering logistics so the event runs smoothly from start to finish.

Every event is different, so hosting costs depend on format, attendance, and programming. A networking mixer may need little more than reception space and refreshments, while a substantive program may call for more seating, AV, and catering. CMCP will work with you in advance to define the format and expected turnout so you can plan and budget with confidence. Contact us to start planning.