2025 CMCP Annual Business Conference

TITLE: B2 Charting Your Course: Intentional Career Moves in a Shifting Legal Landscape

DATE & TIME: September 11, 2025; 2:00 pm - 3:15

LOCATION: Hyatt Regency Downtown San Francisco SOMA - 50 3rd St., SF 94134

SESSION DESCRIPTION: Are you curious about legal professionals who have made bold career moves across firms, industries, and roles? Panelists will share how they identified the right next step, overcame uncertainty, and aligned their choices with long-term goals. Whether you're considering a pivot or planning your next move (or happy where you are!), join us for honest advice and actionable strategies to help you move forward with purpose.

SPEAKERS:

- Moderator: Deanna Kwong (Hewlett Packard Enterprise)
- Panelists:
    - Raul Alcantar (Cross Border Xpres)
    - Anna Marie Armstrong (Paragon Legal)
    - Kevin Reese (Jackson Lewis PC)

MCLE Written Materials

📚 Books

- Theodore Franklin Claypoole, *Think Like a Lawyer about Artificial Intelligence* (Am. Bar Ass'n 2025).
  Encourages lawyers to view AI through a legal and policy lens, understanding its integration and societal impacts for more informed incorporation.
- Hindi Greenberg, *The Lawyer's Career Change Handbook* (1999).
  A long-standing resource filled with advice, exercises, real-life stories, and 300+ career ideas for lawyers considering a shift.
- Adam Jabbar, *AI for Lawyers: 2025 – Legal Prompts, Legal AI Tools & More* (2025).
  A practical, no-nonsense guide with step-by-step instructions, ethical considerations, and best practices for implementing AI in legal workflows.
- Robert L. Nelson et al., *The Making of Lawyers' Careers: Inequality and Opportunity in the American Legal Profession* (2023).

A scholarly, data-rich look at structural factors shaping U.S. lawyers' careers from 2000 onward—covering race, gender, class, and law school background, and how lawyers navigate or resist challenges.

- Isabella Tisenhusen, *How to Win: The Future of Law with Artificial Intelligence* (2025). A lawyer-to-lawyer playbook for leveraging AI in client engagement, firm strategy, and improving both outcomes and client retention.

📰 Articles

- Steve Fretzin, "Be That Lawyer: How to Drive Success in Uncertain Times," *Above the Law* (Apr. 29, 2025), https://abovethelaw.com/2025/04/be-that-lawyer-how-to-drive-success-in-uncertain-times/.
  Shares actionable strategies for brand building, business development, and resilience during turbulent times.
- Nick Muscavage, "Skills to Future-Proof a Legal Career," *Financial Times* (June 25, 2025), https://www.ft.com/content/5b00b6b1-96cf-4426-af8b-1411049e9604.
  Explores how AI fluency must be balanced with emotional intelligence, adaptability, and judgment; highlights law schools and firms adopting integrated training.
- Petra Pasternak, "A 2025 In-House Legal Career Roadmap for the Age of AI," *Everlaw* (Dec. 5, 2024), https://www.everlaw.com/blog/career-growth/a-2025-in-house-legal-career-roadmap-for-the-age-of-ai/.
  Provides an AI-skills roadmap (literacy, tool experimentation, ethics) for lawyers preparing for the AI era.
- Angeli Patel, "Why the Best Lawyers Are Learning to Talk to AI," *TechRadar Pro* (Aug. 12, 2025), https://www.techradar.com/pro/why-the-best-lawyers-are-learning-to-talk-to-ai.
  Emphasizes prompt engineering, AI evaluation, and blending AI with domain expertise for better effectiveness.

🎧 Podcasts

- AI Lawyer Talking Tech, "August 11, 2025 – AI and the Reinvention of Legal Practice," *AI Lawyer Talking Tech* (Aug. 11, 2025), https://podtail.com/podcast/ai-lawyer-talking-tech/august-11-2025-ai-and-the-reinvention-of-legal-pra/.
  Explores how AI is reshaping billing models, research, drafting, and efficiency.
- AI Lawyer Talking Tech, "August 7, 2025 – AI's Legal Ascent: Reshaping the Profession," *AI Lawyer Talking Tech* (Aug. 7, 2025), https://podtail.com/en/podcast/ai-lawyer-talking-tech/august-7-2025-ai-s-legal-ascent-reshaping-the-prof/.
  Discusses opportunities and challenges in workflows and traditional practice models
- AI Lawyer Talking Tech, "July 10, 2025 – The Evolving Legal Frontier: AI's Impact and Innovation," *AI Lawyer Talking Tech* (July 10, 2025), https://podtail.com/en/podcast/ai-lawyer-talking-tech/july-10-2025-the-evolving-legal-fr

ontier-ai-s-impa/.
Examines AI's role in redefining billing, client value, and firm strategy.

- AI Lawyer Talking Tech, "AI, Innovation, and the Legal Shift: What 2025 Holds for Tech and Law," *AI Lawyer Talking Tech* (Jan. 10, 2025), https://podtail.com/en/podcast/ai-lawyer-talking-tech/ai-innovation-and-the-legal-shift-what-2025-holds-/.
  A broad exploration of ethical implications, access to justice, and alternative legal structures.