

2024 CMCP Annual Business Conference

Women of Color Forum

Thursday, September 12, 2024

Program Outline:

10:00 am - 10:17 am Welcome remarks, Sponsor Remarks, Session Overview,
Speaker introductions

10:17 am - 11:30 am Panel Discussion for 57 mins, Breakout session for 20
mins

Speakers:

Moderator: Amber Greyhorse - Executive, Creative Artists Agency

Panelists:

Natasha Allen - Partner, Foley & Lardner LLP

Yolanda Sanders - General Counsel, Gap Inc.

Rasha Shields - Partner, Jones Day

Maria Guadalupe Valencia - Senior Counsel, Amador & Sanchez, LLP

Recommended Readings:

Blair-Loy, Mary. *Competing Devotions*. Harvard University Press, 17 Nov. 2005.

Boorstin, Julia. *When Women Lead*. Yellow Kite, 12 Oct. 2023.

Deepa Purushothaman. *The First, the Few, the Only*. HarperCollins, 1 Mar. 2022.

Harts, Minda. *The Memo : What Women of Color Need to Know to Secure a Seat at the Table*.

New York, Ny, Seal Press, 20 Aug. 2019.

Leiba, Elizabeth. *I'm Not Yelling*. Mango Media Inc., 13 Dec. 2022.

Peal, PhD, James, and Tremayne Bess. *Energizing Diversity: Embedding Diversity, Equity,*

Inclusion into Your Company's DNA. Self-Published, 21 Aug. 2021.

Pierre-Bravo, Daniela. *The Other : How to Own Your Power at Work as a Woman of Color*. New

York, Legacy Lit, 23 Aug. 2022.

Bibliography:

Asare, Janice Gassam. 2019. "Why Leaning in Doesn't Apply to Women of Color." *Forbes*, March 23, 2019. <https://www.forbes.com/sites/janicegassam/2019/03/23/why-leaning-in-has-not-worked-for-women-of-color/>.

Bell, Carla. 2024. "Balancing Act: The New Work-Life Balance." *Diversity Woman | Leadership Empowerment for Women Who Mean Business*. February 9, 2024. <https://www.diversitywoman.com/balancing-act-the-new-work-life-balance/>.

Corbett, Holly. 2022. "How Women of Color Are Changing What Leadership Looks Like." *Forbes*, September 27, 2022. <https://www.forbes.com/sites/hollycorbett/2022/04/29/how-women-of-color-are-changing-what-leadership-looks-like/>.

CCWC. "7 Must-Reads for Women Lawyers Who Want to Advance (or Make Changes) in Their Careers | Corporate Counsel Women of Color." *Ccwomenofcolor.org*, 8 Feb. 2023, ccwomenofcolor.org/2023/02/7-must-reads-for-women-lawyers-who-want-to-advance-or-make-changes-in-their-careers/. Accessed 12 Sept. 2024.

Howard, Emily. 2024. "Five Reasons to Shift from Work-Life Balance to Work-Life Integration." *Fast Company*. March 21, 2024. <https://www.fastcompany.com/91057030/five-reasons-to-shift-from-work-life-balance-to-work-life-integration>.

Hussain, Farah. "Learn from Executive Coach Farah Hussain How Women of Color Leaders Can Grow Their Careers in Environments Where They Face Challenges with Being Seen and Heard." *Linkedin.com*, 11 Sept. 2024, www.linkedin.com/pulse/voices-executive-women-color-part-2-recommendations-farah-hussain-wnrbe/. Accessed 12 Sept. 2024.

Hussain, Farrah. "Voices of Executive Women of Color, Part 1: Lived Truths - Coaching with Farah." *Coaching with Farah*, 29 May 2024, coachingwithfarah.com/executive-women-of-color-voices-part-1-lived-truths/. Accessed 12 Sept. 2024.

Pace, Cindy. 2018. "How Women of Color Get to Senior Management." Harvard Business Review. August 31, 2018. https://hbr.org/2018/08/how-women-of-color-get-to-senior-management?utm_medium=paidsearch&utm_source=google&utm_campaign=domcontent&utm_term=Non-Brand&tpcc=paidsearch.google.dsacontent&gad_source=1&gclid=EAlalQobChMI7py0mb-LiAMVNSCtBh1G6BXeEAMYAyAAEgLgQ_D_BwE.

Prieto, Leon, and Simone Phipps. 2024. "Embracing Work-Life Integration." Minority Business Review. February 16, 2024. <https://minoritybusinessreview.com/embracing-work-life-integration/>.